



Aylsham High School

*Part of the Aylsham Learning Federation
It takes a Whole Community to Educate a Child*

Dear Parent/Carer

November 2025

Enterprise Week

I am writing to you about the year 9 'Be An Entrepreneur' project students are currently following in their business enterprise lessons. Week commencing Monday 10 November will be Aylsham High School's enterprise week.

As part of their core business enterprise lessons, year 9 students are currently creating business plans to enable them to run their own businesses during this week. This is a fantastic opportunity for students to experience the highs and lows of self-employment as a career, as well as the incentive of making some profit for themselves and being able to donate to a charity. In lessons students are going through essential planning and preparation; tasks include carrying out market research, creating a business plan, looking at capital investment as well as cash handling exercises.

As a school we will make a financial grant to the students' businesses of £5 per group. Students are able to put their own money into their venture if they wish. At the end of the project the requirement is that students will donate 20% of their profit to the charity selected by the students in their enterprise lessons. The remainder is the students' to keep as the reward for their hard work and effort. We will go through all profit calculations with the students and costs will be removed before a final profit amount is decided upon. Students will be responsible for their own moneys, working out the profit share in their groups and deciding what to do if an issue arises. With good research and a creative innovative approach they will develop products and services that could become a sustainable business venture.

We ask parents and carers to support students throughout this week and I just wanted to say an early thank you for the support and advice you will give and will continue to give throughout the week.

The selling days are Wednesday 12 and Friday 14 November 2025.

Students who have products that require chilling have been advised they need to negotiate fridge/freezer space themselves. The food and nutrition rooms only have limited capacity. It will be on a first come first served basis, I advise all groups to pre-book their space needed. If you have questions about the week and events taking place do not hesitate to contact me at the school.

Yours sincerely

Emmalucy Wright

Head of Business, Enterprise and Futures Careers Leader

Executive Headteacher: Mr D Spalding B.A. (Hons) M.Ed. (Cantab)

Deputy Headteachers: Mr C Bridge B.Sc. (Hons), Mr P Brockington B.Sc. (Hons) M.A., Mrs K Garnham B.A. (Hons) M.A.

Director of Business and Community Strategy: Mrs J Tuttle



Business & Enterprise



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