



# Aylsham High School

*Part of the Aylsham Learning Federation  
It takes a Whole Community to Educate a Child*

Dear Parent/Carer

June 2026

## **BOOST (Building On Our Skills Together) Day,**

At Aylsham High School, we are committed to celebrating and rewarding success while providing opportunities that prepare students for the challenges and opportunities of the modern world. As part of this commitment, we are delighted to be offering new Year 8 students the opportunity to take part in a special Business and Enterprise event designed to build upon the knowledge and skills developed through their Enterprise curriculum.

The event, called **BOOST (Building On Our Skills Together) Day**, has been organised by the Aylsham High School Young Chamber and will take place on **Monday 22nd June**.

Students will attend their normal timetabled lesson Period 1 to register, before moving to the Main Hall and Dining Room for the remainder of the event. School uniform should be worn as normal, and break and lunch arrangements will remain unchanged.

Throughout the day, students will work collaboratively in teams on an exciting challenge centred around developing a marketing campaign for a real business. They will be encouraged to generate creative ideas, respond to changing scenarios and media events, and present their recommendations to others. Students will be supported throughout the day by mentors from the Young Chamber and members of our local business community, who have generously volunteered their time and expertise.

We are incredibly excited to offer this experience and hope that all students embrace the challenge with enthusiasm, confidence, and creativity. The day is designed to develop valuable skills such as teamwork, communication, problem-solving, and presentation skills, while also providing a real insight into the world of business and enterprise.

Mrs Everson and I have been working closely with students to ensure they have chosen groups where they feel comfortable, supported, and able to contribute positively and productively.

We are looking forward to an inspiring and rewarding day and are excited to see the ideas and innovation our students bring to the challenge.

Yours sincerely,

Emmalucy Wright

Head of business, enterprise, futures, careers advice and guidance  
Careers Leader

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Executive Headteacher: Mr D Spalding B.A. (Hons) M.Ed. (Cantab)

Deputy Headteachers: Mr C Bridge B.Sc. (Hons), Mr P Brockington B.Sc. (Hons) M.A., Mrs K Garnham B.A. (Hons) M.A.

Director of Business and Community Strategy: Mrs J Tuttle



Business & Enterprise



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