

# The Traveller's Charm



Discover  
what rewards you'll  
find on your quests  
by visiting the Broadland  
District Council website  
(see back cover for  
details)

Explore Norfolk's Broadland District  
with this *Magical Quest*



**Broadland**  
District Council  
Community at heart

# The Traveller's Charm

*Have you ever met one of Norfolk's Hikey Sprites?  
Or seen a sneaky Jack O'Lantern flickering in the fens?*

Broadland travellers in days past were sometimes said to have been helped—or hindered—by mysterious boggarts and fairy folk, lighting their way or playing mischievous tricks on unsuspecting wayfarers. We've heard that the elusive Hikey Sprites are up to their tricks again, but instead of being the troublemakers our grandparents were once warned about, they appear to have mended their ways. In fact, just recently, one of their kind has come forward with the offer of an enchanted traveller's charm, just to reward you all for sharing their love of Norfolk county.



Whatever could this charm be? Perhaps it's a signpost, a lantern, a friendly inn or a ferry across a river? It could even be a spell or a lucky talisman to protect travellers on their journeys!

Sprites being related to goblins and trolls and all, they are not going to make it easy for us to find out what the charm is. Our playful Hikey Sprite has given us a series of hidden clues and puzzles to hunt down and put together. They are grouped into four different quests.

Solving each quest will give you, the cleverest hunters, the magical keys needed to unlock the charm.



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## *Will you undertake this magical challenge?*

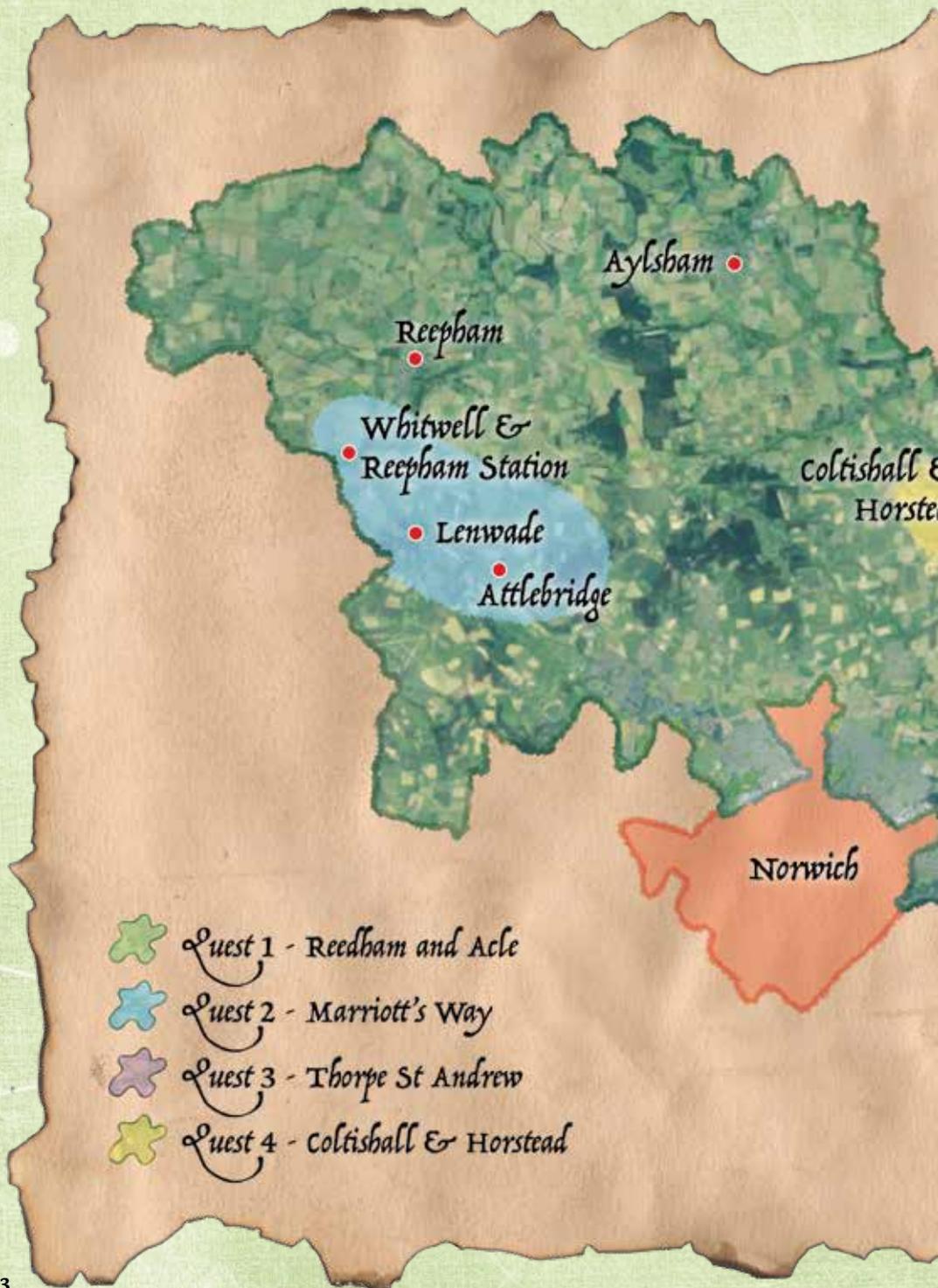
You are invited to solve the mystery of the Traveller's Charm by undertaking a series of small puzzles across the Broadland District of Norfolk.

There are four Quests to accomplish, each one covering a slightly different area, but all of them set in Broadland places connected with travel by rail, boat, by bicycle or on foot.

You will not be able to find everything you need in a single day, so why not pack a picnic or plan a day (or two) out in each location?

Wherever you travel you'll find a welcome in the cafés, inns, shops and restaurants of the region - but you may want to call ahead to check opening times and make bookings where required. There's so much to see, do and simply soak up in beautiful Broadland, we hope the pesky sprites don't cast a mesmerising spell and distract you from finding the answers as you pursue their mischievous mission!



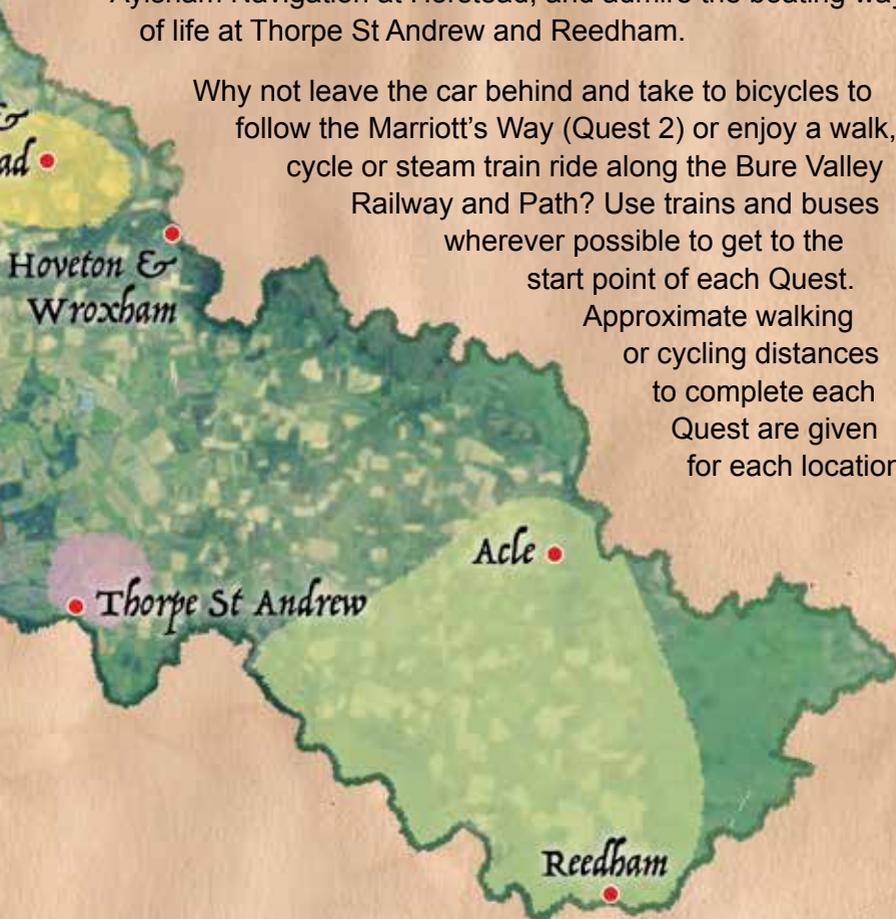


# Map of Quests



Trains, trees and jubilees will help you to solve this mystery! Broadland District is rich in historic paths and transport routes which today help us to explore and enjoy the beautiful villages and countryside. Find out about the Aylsham Navigation at Horstead, and admire the boating way of life at Thorpe St Andrew and Reedham.

Why not leave the car behind and take to bicycles to follow the Marriott's Way (Quest 2) or enjoy a walk, cycle or steam train ride along the Bure Valley Railway and Path? Use trains and buses wherever possible to get to the start point of each Quest. Approximate walking or cycling distances to complete each Quest are given for each location.



# Quest 1: Reedham & Acle

## Travel Tips

Wherry Line trains connect the villages of Reedham and Acle. By starting at Norwich or Brundall and purchasing two return tickets, one to Reedham and one to Acle, you will be able to solve all the clues in this Quest. Plan your journeys to allow you time to explore each destination.

## Reedham

At Reedham Railway Station, find a map of local walks. We recommend you follow the lane (black dots) to the chain ferry and then take the footpath (red dots) along the River Yare into the village to find the answers to the following clues.



1 On the footpath between the ferry and the village, pass through a gate. Apart from the Wherryman, whose WAY is it?

2 Find the war memorial. Nearby, track down Edmond J from the 550th, remembered here. What was his surname?

3 A boatbuilder by the river will tell you of the largest wherry, *Wonder* and the fastest, *Fawn*. The name of the boat between these two is the one you seek.

4 Visit the methodist chapel on the Hills. A gift here presented by William was made by a father from Great Yarmouth, whose name was...

## FACT FILE

Reedham's church is situated some distance from the village centre.

This is because, at the time of the Black Death, the village suffered great loss of life. The original village near the church was abandoned and burned to the ground and a new village built a short distance away.

## *A hike and a riddle-me-tree* *(optional activity)*

There is a 10km walk from Cantley station to Lingwood station which connects the two railway branches to Reedham and Acle (Download pdf of walk here: [dguk.xyz/WherryWalk1](http://dguk.xyz/WherryWalk1)). If you're feeling fit and fearless, why not stride out along it and breathe in the countryside? Just for fun, try to solve this riddle at What3Words location [///starlight.sharpness.duck](http://starlight.sharpness.duck)

*One letter shared, my first and last  
and two the same in the middle  
A huntress from the past  
Will help you solve this riddle*

*What am I?*

To check the answer, visit [dguk.xyz/RiddleMeTree](http://dguk.xyz/RiddleMeTree)





# Acle



Begin your search at Acle station and follow signs to the village.



5

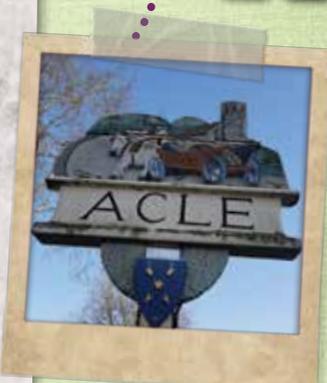
Spratt's sold puppy biscuits, bird seed and food for a

6

At the church, climb the steps leading to the war memorial to find 'my hill'. Two names higher up than this are identical. Note the shorter of the two first names which go with them.

7

A stone near to the object in the following image will provide your next answer. Between March and June 1989, what comes after the party and before the fete?



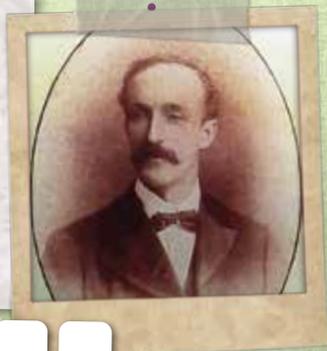
## FACT FILE

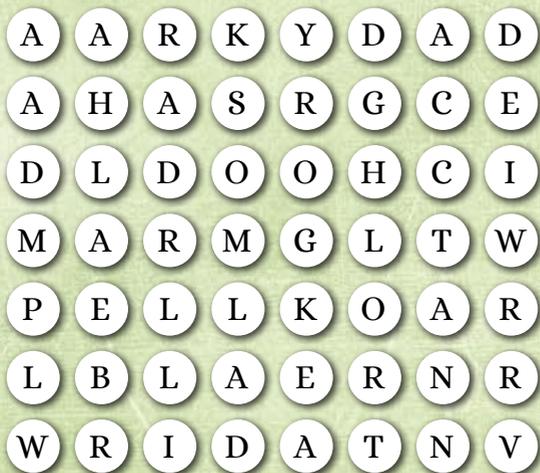
The name Acle could mean 'a place that overflowed', or 'in the lea of the oaks'. To the south of the village there was once a large oak woodland. In Tudor times, hundreds of oaks were felled here for timber to construct Elizabeth I's warships.



8

Search in the vicinity of the 'hair place' for this fellow. By his right shoulder are three words beginning with the same letter. Note the one with seven letters.





Shade the letters from your eight answers in this letter grid. Rearrange the FOUR letters that remain to make a new word and record it below.

*This word is the answer to Quest 1*

## Quest 2: Marriott's Way

### Travel Tips

Easy to navigate and picturesque too, the 26-mile Marriott's

8 MILES

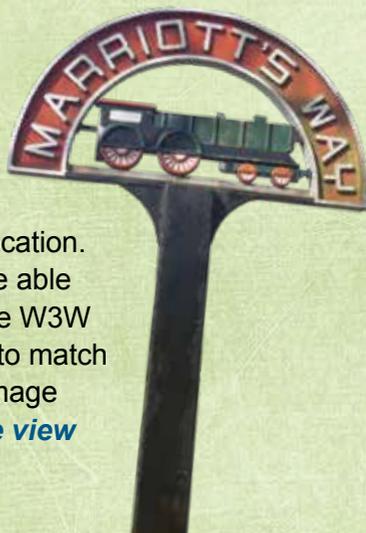
Way from Norwich to Aylsham lends itself perfectly to exploration by bicycle. Some clues are along the former railway line away from roads so you cannot complete this Quest by car.

This Quest is set along a 4-mile section of the Way (Attlebridge to Whitwell) which could be approached on foot, by bicycle or by wheelchair from either end or alternatively by starting in the middle at Lenwade. You could cover it all on one visit (8 miles there and back) or break it into two, tackling the northern and southern stretches on different days (5 and 3 miles respectively), it's up to you!



# Old transport, new technology

In this Quest the cheeky sprites have given us a visual challenge. They've been busy snapping images of scenes and details along Marriott's Way. The locations of the 12 clue images opposite are given by What3Words (W3W) references. Visit **what3words.com** if you are unfamiliar with this system of plotting your location. Using a browser or the W3W app, you should be able to pinpoint clue locations along the path. Visit the W3W places in any order to suit you and hunt around to match up each location you visit with the appropriate image from those shown opposite. *Hint: using satellite view can sometimes help get the right location!*



Location letter	What3Words location	Photo number
A	///tuck.mediate foresight	
B	///preheated.repelled.blanking	
C	///hobbyists.roadblock.albums	
D	///confetti.glee.chiefs	
E	///teardrop.opens.headache	
F	///occur.sailed.outdone	
G	///cowboys.foresight.obligated	
H	///paving.coconuts.height	
I	///eradicate.monkey.tailors	
J	///matter.crackles.chatting	
K	///mailers.splat.deeds	
L	///globe.mush.reclaimed	

When you have matched the photographs to the locations, write down the letters which match numbers **8-1-5-12** in this box. ➔

*The answer to Quest 2 is*



1



2



3



4



5



6



7



8



9



10



11



12

# Quest 3: Thorpe St Andrew

## Travel Tips

<1  
MILE  
→

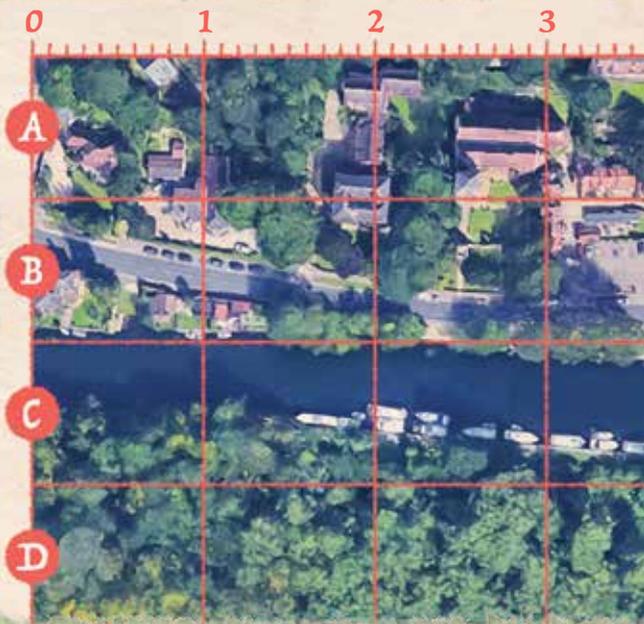
Thorpe St Andrew is located a short distance outside Norwich city centre, just 30 minutes walk from Norwich train station, or 5 minutes by bus (numbers 5B, 14, 14P, 15A or 15B Network Norwich). Here you can hire boats or seek refreshments in the local pubs and restaurants overlooking the river. Take your time to wander and explore this tiny riverside village and green (distance covered less than 1/2 mile).

## FACT FILE

Thorpe St Andrew began as a riverside settlement, home to farmers and small boat-builders for hundreds of years. Since Georgian times it has grown to provide a place of leisure for the people of Norwich. People would travel from far and wide to enjoy Thorpe Water Frolic, a type of regatta, and visit the riverside pleasure gardens and local inns.

## How to solve this Quest

Study this map (right) and use the grid coordinates to help you track down the answer to the following five clues. Watch out though, those pesky sprites have only given the horizontal coordinates in detail, so you'll need to search along the vertical line for the coordinate given to find the thing you are looking for.



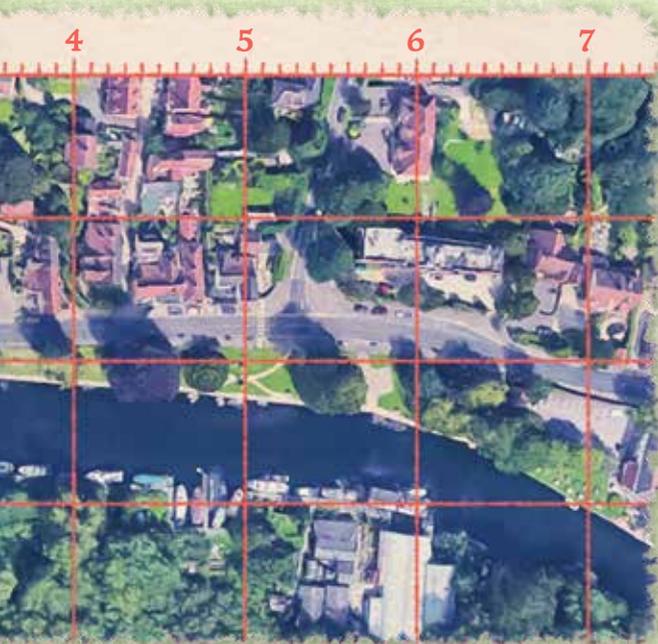
At 5.05B, something golden will help you get a message across. What comes between W and ALLEN?

At 6.3C, which two initials own 4Ft from here?  
Note down the one which comes later in the alphabet.

Find Henry and John at 0.5B, and work out,  
if  $1=M$ ,  $2=I$  and  $25=S$ , what is 10?

Who is named at the gate at 2.5B? What is the first letter of his first name? Note - he is also fondly remembered at 4.1B. (hint: look behind 2 and 18).

At 4.3B, find a BIRD and a FOX together with a BUNTING.  
In 1917 there is another bird. Write down the letter which appears most frequently in this name.



## Make a Rainbow

When you have noted all five letters, rearrange them in the order of the colours of the rainbow and write them in the box below to discover the answer to Quest 3.

↑  
*This word is the answer to Quest 3*

# Quest 4: Coltishall & Horstead

## Travel Tips

The numbers 55, X55 and 5A buses from Norwich depart several times a day, 7 days a week and the journey takes just over half an hour - what a great day out! Coltishall can also be reached by boat from Wroxham and has free overnight moorings on the Common.

Coltishall is set along the fantastic Bure Valley Railway and Path. The railway, opened in 1990, runs nine miles from Aylsham in the north to Hoveton & Wroxham in the south. The footpath which runs alongside it is suitable for use by walkers and cyclists. There are a number of circular walks planned from key points along the route - please see [southnorfolkandbroadland.gov.uk/market-towns-visitor-economy/walking-cycling-broadland](http://southnorfolkandbroadland.gov.uk/market-towns-visitor-economy/walking-cycling-broadland) for details.

## A Tale of Trees and Jubilees

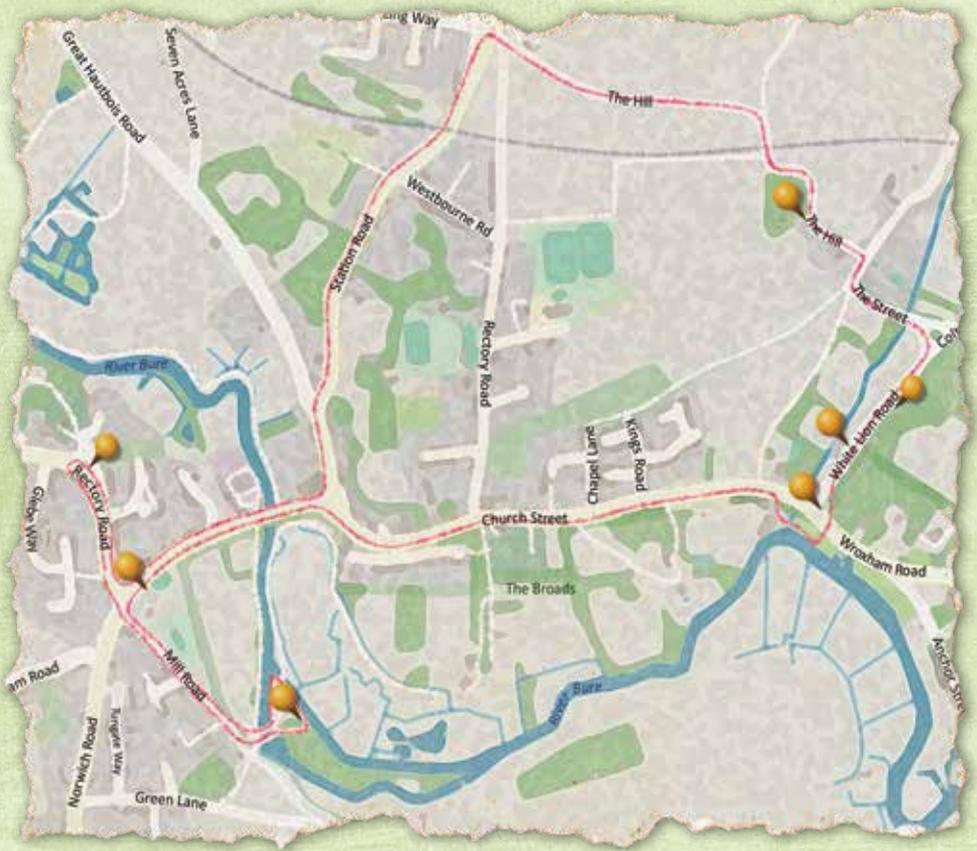
Look at this map of Coltishall and Horstead, a delightful pair of villages straddling the River Bure and Aylsham Navigation. Visit each of the seven locations marked and at each one, hunt around for something that marks a special TREE or a JUBILEE. Cross off the corresponding item from the list of ten celebrations under the map. You may hunt for the clues in any order and take any suitable route, however we have suggested a circular walking route on the map which starts and finishes by the Common and gives you a view of the Bure Valley Railway and Path and passes the historic St John the Baptist church.

4  
MILES  
→

### How to solve this Quest

When you are left with only three remaining options, visit [dguk.xyz/BroadlandQuest4](http://dguk.xyz/BroadlandQuest4) for the instructions left by the cheeky sprites. This will lead you to the answer to Quest 4.

The Answer to  
Quest 4 is



A) MILLENNIUM POPLARS

F) QEII DIAMOND JUBILEE

B) QEII SILVER JUBILEE

G) A PRINCESS'S HOLLY

C) CORONATION OAK

H) QEII GOLDEN JUBILEE

D) MEMORIAL WILLOW TREE

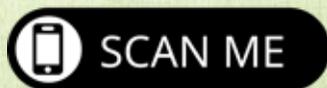
I) QEII CORONATION

E) QV GOLDEN JUBILEE

J) KGV SILVER JUBILEE

# Have you solved all 4 quests?

If so, you should now be armed with four words which are the magical keys needed to claim the sprite's special Travel Charm.



To enter, visit [dguk.xyz/BroadlandCharm](https://dguk.xyz/BroadlandCharm) (or scan the QR code shown here). You'll need to enter your name and email address so we can contact you. We regret this competition is only open to people over the age of 13 so if you are younger, please ask someone aged 14 or older to enter on your behalf. Full conditions of entry can be found at [dguk.xyz/Broadlandsandcs](https://dguk.xyz/Broadlandsandcs).

We hope you have had fun on this magical quest and discovered countless charms and treasures of Broadland along the way.

## Prizes to win!



Unlock all four Quests to register your claim for a Traveller's Charm, and you'll be entered into a prize draw!

Please visit [dguk.xyz/BroadlandJubileePrizes](https://dguk.xyz/BroadlandJubileePrizes) to find out more information on what you could win! By completing the Trail, you could also gain a Queen's Platinum Jubilee Challenge Badge! Find more information here: [platinumjubileenorfolk.org/jubilee-awards/](https://platinumjubileenorfolk.org/jubilee-awards/)

**This Trail was created by Broadland District Council in partnership with Discovery Games Ltd to celebrate the occasion of Queen Elizabeth II Platinum Jubilee.**

SMALL PRINT: Discovery Games Ltd advises that you undertake this activity at your own risk and that by taking part you accept responsibility for the safety of yourself and your party. Please take particular care when crossing roads and use marked crossings where possible. Look out for bicycles as well as motor vehicles. There is deep water in the vicinity of this Trail but no clues are sited near to the water's edge. Take appropriate precautions and keep a watchful eye on small children throughout. Clues may be sited on private property but are all visible from publicly accessed places. Please respect private property, nature, artworks, statues and monuments at all times.

Competition rules apply to this puzzle quest and full details can be found at [dguk.xyz/Broadlandsandcs](https://dguk.xyz/Broadlandsandcs)